



**RESPONSIBLE
FASHION SERIES
SKOPJE**

5-6 MAY 2021

RESPONSIBLE FUTURE: RE-EVALUATION OF THE BALKAN CRAFTS & FASHION

PROGRAMME
2 DAY WEBINAR SESSION



Macedonian
Fashion
Association
Concept Fashion Cluster

THE ONLINE EVENT WILL DISCUSS AND REFLECT ON THE 'VALUE' OF CRAFTS AND FASHION, WITH AN EMPHASIS ON YOUTH EDUCATION AND CAREER, AND MORE WIDELY, THE FUTURE OF CRAFTS AND FASHION INDUSTRY IN THE BALKANS.



DAY 1, Wednesday, 5 May 2021
11:00 - 13:00 (Central European Time)

11:00 (CET) #1 session

LOOKING AT NEW VALUES FOR THE FUTURE OF CRAFTS AND FASHION IN THE BALKAN REGION

Welcome by moderator: Kristina Gligorovska, Fashion Researcher, Fashion Editor and Creative Industries Consultant and **Svetlana Bogova Jovanovska**, Founder of Fashion Weekend Skopje

A conversation with...

Professor **Ian King**, Prof. of Aesthetics & Management at the Istituto Marangoni, The thought leader behind the organisation of Fashion Colloquia events across the world for the last decade.

Professor **Annick Schramme**, University of Antwerp, Academic Director Master of Cultural Management, International Master Fashion Management.

Professor **Gordana Vrencoska**, PhD. Artist, Designer and Professor, Dean - Faculty of Art & Design, European University Skopje.

Guiding questions...



11:35 (CET) #2 session

Svetlana Bogova Jovanovska, Fashion Weekend Skopje, MK. Presentation of a research and mentoring project designed for students with hearing disabilities in the field of inclusion, crafts and fashion.

Launching of the Virtual exhibition "Responsible Future".

Kirsten Scott, Istituto Marangoni London, Programme Leader for Postgraduate FashionPhD, PGCert, FHEA; "Designing cross-cultural narratives: a collaborative project between Istituto Marangoni London and "Partenija Zografski" School Skopje.

Prof. **Gordana Vrencoska**, PhD. Artist, Designer and Professor, Dean - Faculty of Art & Design, European University Skopje, MK; "Design as an opportunity for evolution of the traditions of visual cultural heritage".

Guiding questions...

Coffee break



12:30 (CET) #3 session

Presentations by...

Elisa Guidi, President of the World Craft Council Europe; "Support the Manifesto for the Future of Crafts in Europe".

Lejla Radomcic, CEO, BHcrafts, BiH; "BHcrafts - the first awarded social business and the only guaranteed Fair trade (WFTO) textile producer in Balkan

Willemien Ippel, Co-founder of Crafts Council Nederland, NL; "How can we be aware if we don't know? *About the importance of transmission of knowledge and skills*".

Natasa Sivevska, Director of the Macedonian Textile Trade Association, MK; "Innovative practices for circular economy in the fashion industry".

Yelena Kharitonova, Caravan Cultura, NL; "Renewed purposes of fashion".

Guiding questions...



DAY 2, Thursday, 6 May 2021
10:00 – 12:40 (Central European Time)

10:00 (CET) #4 session

SUSTAINABLE FASHION THROUGH CRAFT CONNECTIONS. THE RELEVANCE AND SIGNIFICANCE OF SUSTAINABILITY IN BOTH FASHION AND CRAFT TODAY.

Introduction by **Kristina Gligorovska** and Prof. **Ian King** followed by presentations from...

Monica Moisin, Founder of the Cultural Intellectual Property Rights Initiative®, Co-Founder of WhyWeCraft; "The laws of textile craftsmanship: Creating culturally sustainable fashion in the Balkans".

Viliyana Karushkova, fashion brand SEDDUM, Bulgaria; "SEDDUM – slow fashion as a way of preserving our heritage".

Anja Tadic, brand KOKORO, Montenegro; "Heartiness".

Nevena Ivanovic, NEO design, Serbia; Textures of heritage - collective memory and personal sense of identity.

Marija Kulusic, fashion designer, Croatia; "Slow fashion practices".

Nikola Eftimov, fashion designer, professor at the International Fashion Institute Izet Curi, mentor at the Fashion Academy Djolev and the Arts, MK. "Living and teaching (without preaching) conscious lifestyle and fashion design".

Guiding questions...

Coffee break



11:30 (CET) #5 session

A HOLISTIC APPROACH TO THE TRADITIONAL VALUES IN FASHION AND CRAFTS WITH A MODERN TWIST. JUXTAPOSING TRADITIONAL HERITAGE AND TECHNIQUES WITH TECHNOLOGY AND DURABILITY. THE PROMINENCE OF

Introduction by **Ian King** followed by conversation with

Milica Terzic, Etno Mreza, Serbia; "Serbian tradition with a modern twist".

Hana Zeqa, Fight or Flight Studio, Kosovo; "Fashion future & Technology".

Edvin Lamce, Gjirokastra Foundation, Albania; "Revitalization of heritage and development of crafts - Gjirokastra case".

Nika Ravnik, ethical fashion brand, Slovenia; "Smart Design".

Maaïke Gottschal, Textielfabrique, NL. "Textile as Language (or how to tune well and be more precise)".

12:20 (CET) Guiding questions...

The increasing awareness of physical and psychological benefits of crafts. The next wave of conscious consumerism in creativity will be driven by inclusion.

12:40 (CET) Closing and next step

PRESERVATION, REVITALIZATION AND PROGRESS IN BOTH FASHION AND CRAFTS.



How to participate: attendance is open upon registration.

Work language: all sessions will be conducted in English

Fee, logistics and costs: attendance is free of charge

Contact: Svetlana Bogova Jovanovska info@fashionweekendoskopje.mk

PARTNERS:

