

# PROGRAMME



## OCT 1



### “SLOW FOOD - SLOW FASHION” DINNER

**16:00 - 18:00 CET**

Local artisan food degustation. Dinner with prominent figures in the industry.



## OCT 2



### FASHION SHOWROOM EXPOSITION, PHYSICAL

**10:00-18:00 CET** | Train station, Bitola



### ROUND TABLE “CIRCULAR FASHION AND TEXTILES”, VIRTUAL

**11:00 CET**

Welcome and introduction from **Svetlana Bogova Jovanovska**, Founder of Fashion Weekend Skopje and **Eleonora Zaprova**, Director of the British Council North Macedonia.

**11:05 CET**

Welcome by moderator: **Natasha Sivevska**, Executive Director of the Macedonian Textile Trade Association; giving updates on projects linked to Design4Circle.

In conversation with **Angel Terziev**, Associate Professor, Technical University of Sofia, Bulgaria. The curriculum of "Information Technology in Design of Textile and Clothing".

**Milosh Sokolikj**, Service designer, SmartUp - Social Innovation Lab. Presentation: “Circular economy - Local context, challenges and opportunities”.

**Christian Moscardi**, EU Project & Communication Manager, Clúster Digital de Catalunya. Project: “Sustainable Fashion Alliance For International Markets”.

**11:50 CET**

Guiding questions...



**12:30 CET STEFANIJA NASESKA**, digital show

**12:40 CET EVGENIJA ZAFIROVSKA**, digital show

**12:50 CET HANA ZEQA - FIGHT OR FLIGHT**, digital show



### ROUND TABLE “PRODUCT DESIGN FOR THE ENVIRONMENT”, PHYSICAL-VIRTUAL HYBRID

**13:00 CET** | Train station, Bitola

Welcome by moderator: **Irina Tosheva**. Fashion Designer. Sustainability Consultant. Green Ideas 2021 National Winner.



A conversation with...

**Maja Stojkovska**, a designer of jewelry made from e-waste, sharing her learnings on applying circular economy principles in her recent project “Achtung Baustelle!” Art Exhibition.

**Biljana Kostadinova**, Marketing & PR of Zero Waste LLC., Member of Macedonian Solid Waste Association - MASWA.

### **13:20 CET**

A conversation with...

**Sanja Lazarevska**, CEO, Four Twenty Two biodegradable tights brand. Introduction of FWSK and Four Twenty Two Experimental collection.

### **13:30 CET**

**Nevenka Longurova Girova**, Executive Director, Local Community Development Foundation – Shtip, 3R Initiative “Reduce, reuse, recycle - business models for the use of textile waste”.

### **13:40 CET**

“REWEAR” - denim reuse project by **SOU Dimitar Mirasciev** – Shtip. Mentor: Emilija Slavkova. Students: Ognen Mitrevski, Martin Ristov, Zhaneta Manchev, Magdalena Stoleska.

### **13:45 CET**

**Nikola Buleski**, Pattern-making and Sewing Techniques Lecturer at the School of Design Djolev and the Arts. Presentation: “3D design for sustainable product development”.

### **13:55 CET**

**Branislav Markovski**, Fund for Innovations and Technology Development, will be joining us for a panel discussion on how the principles of a circular economy in North Macedonia work, new projects and region strategy.

### **14:10 CET**

In action: **MELEEM**, an organization that tends to identify, point out and reanimate essential public spaces that are forgotten by the citizens or the authorities, and **Aleksandar Penev**, director of **AKRON** glass recycling company. We will discuss the possibilities to reuse and redesign waste in architecture & furniture design.

### **14:20 CET**

**Marija-Magdalena Petkovska Mikarovska**, Founder of the civic initiative #МетиСиСоКласнето.

### **14:30 CET**

**Teona Mango**, Founder & CEO of Beyond Green, Eco-friendly and Sustainable brand promoting zero waste lifestyle.

### **14:35 CET**

Questions & Answers



**15:00 CET KTN**, digital show

**15:15 CET SON OF SALOME**, digital show

Who will be joining?

American University of Europe - FON, European University Skopje, Djolev and the Arts, SOU Dimitar Mirasciev, Go Green - association for sustainable development and environmental protection, ARNO - organization for social innovation, MACEDONIA EXPORT - international company specialized in branding, export and strategic consulting services, Konekt - civic association, MladiHub, Solar Macedonia - Macedonian association for solar energy, Slow Food Macedonia.



**“ACHTUNG BAUSTELLE!” ART EXHIBITION BY MAJA STOJKOVSKA**, PHYSICAL

**16:00 CET** | Train station, Bitola  
Jewelry collection made with electronic waste.



**PRESS & GUESTS EVENING**

**19:00 CET** | Train station, Bitola

# OCT 3

**FASHION SHOWROOM EXPOSITION**, PHYSICAL  
**10:00-18:00 CET** | Train station, Bitola

**TALK “END OF LIFE”**, VIRTUAL  
**11:00 CET**

The online talk “End of Life” is about creating new life through redesign and upcycling. It will feature a dialogue between **T\*MITROVSKA**, an emerging fashion designer based in UK, and **Charlotte Vandierendonck**, Co-founder of Studio D in Belgium.

**11:45 CET**  
Guiding questions...

**TALK “CONSUMPTION REDUCED: REPAIR & WEAR”**, PHYSICAL-VIRTUAL HYBRID

**12:30 CET** | Train station, Bitola

Welcome by moderator: **Ana Jakimovska**, Country Coordinator of Fashion Revolution North Macedonia.

A conversation on the consumption in the fashion industry and insights from **Biljana Solakovska Mihajlovska**, Regional Coordinator for Eastern Europe of Fair Wear Foundation and Utopiic Positive Mark, a global Community of sustainable fashion luxury brands based in India. Guided Q&A Session with **Aleksandra Spaseska**, FRMK team member and sustainable fashion blogger.

**14:00 CET MIRJANA JOSIFOSKA**, digital show

**14:15 CET LEAP CONCEPT**, digital show

**14:20 CET DJOLEV AND THE ARTS**, digital show

**PUBLIC TALK “CIRCULAR ECONOMY AS A MODEL FOR MANAGING TEXTILE WASTE”**, PHYSICAL

**17:00 CET** | Centre of Culture “Aco Shopov” Plateau, Shtip

Welcome by moderator: **Dijana Naseva**.

In conversation with Professor **Igor Jordanov**, Inno Tech Club Shtip and **Zlatko Samardziev**, The Global Environment Facility (GEF) in North Macedonia.

**17:40 CET**  
Guiding questions...

**17:50 CET**  
Art presentation “Circular economy as a model for managing textile waste”

**CLOSING AND NEXT STEP**

The **#NoWasteMK** programme is part of Fashion Weekend Skopje Season 24, realised through the Circular Design Assembly grant awarded by British Council and facilitated by the Ellen MacArthur Foundation.

#### HOW TO PARTICIPATE:

Attendance is open upon registration. Work language: all sessions will be conducted in MKD/ENG. Fee, logistics and costs: attendance is free of charge. **Contact:** Svetlana Bogova Jovanovska [info@fashionweekendskopje.mk](mailto:info@fashionweekendskopje.mk).

All programme events will be hosted in accordance with the latest adopted government measures and policies in response to the COVID-19 pandemic.