

PROGRAMME

 
#NOWASTEMK

OCT 1

“SLOW FOOD - SLOW FASHION” DINNER

16:00 - 18:00 CET

Local artisan food degustation. Dinner with prominent figures in the industry.

OCT 2

FASHION SHOWROOM EXPOSITION, PHYSICAL

10:00-18:00 CET | Train station, Bitola

ROUND TABLE “CIRCULAR FASHION AND TEXTILES”, VIRTUAL

11:00 CET

Welcome and introduction from **Svetlana Bogova Jovanovska**, Founder of Fashion Weekend Skopje and **Eleonora Zaprova**, Director of the British Council North Macedonia.

11:05 CET

Welcome by moderator: **Natasha Sivevska**, Executive Director of the Macedonian Textile Trade Association; giving updates on projects linked to Design4Circle.

In conversation with **Angel Terziev**, Associate Professor, Technical University of Sofia, Bulgaria. The curriculum of "Information Technology in Design of Textile and Clothing".

Milosh Sokolikj, Service designer, SmartUp - Social Innovation Lab. Presentation: “Circular economy - Local context, challenges and opportunities”.

Christian Moscardi, EU Project & Communication Manager, Clúster Digital de Catalunya. Project: “Sustainable Fashion Alliance For International Markets”.

11:50 CET

Guiding questions...

12:30 CET STEFANIJA NASESKA, digital show

12:40 CET EVGENIJA ZAFIROVSKA, digital show

12:50 CET HANA ZEQA - FIGHT OR FLIGHT, digital show

ROUND TABLE “PRODUCT DESIGN FOR THE ENVIRONMENT”, PHYSICAL-VIRTUAL HYBRID

13:00 CET | Train station, Bitola

Welcome by moderator: **Irina Tosheva**. Fashion Designer. Sustainability Consultant. Green Ideas 2021 National Winner.



A conversation with...

Maja Stojkovska, a designer of jewelry made from e-waste, sharing her learnings on applying circular economy principles in her recent project “Achtung Baustelle!” Art Exhibition.

Biljana Kostadinova, Marketing & PR of Zero Waste LLC., Member of Macedonian Solid Waste Association - MASWA.

13:20 CET

A conversation with...

Sanja Lazarevska, CEO, Four Twenty Two biodegradable tights brand. Introduction of FWSK and Four Twenty Two Experimental collection.

13:30 CET

Nevenka Longurova Girova, Executive Director, Local Community Development Foundation – Shtip, 3R Initiative “Reduce, reuse, recycle - business models for the use of textile waste”.

13:40 CET

“REWEAR” - denim reuse project by **SOU Dimitar Mirasciev** – Shtip. Mentor: Emilija Slavkova. Students: Ognen Mitrevski, Martin Ristov, Zhaneta Manchev, Magdalena Stoleska.

13:45 CET

Nikola Buleski, Pattern-making and Sewing Techniques Lecturer at the School of Design Djolev and the Arts. Presentation: “3D design for sustainable product development”.

13:55 CET

Branislav Markovski, Fund for Innovations and Technology Development, will be joining us for a panel discussion on how the principles of a circular economy in North Macedonia work, new projects and region strategy.

14:10 CET

In action: **MELEEM**, an organization that tends to identify, point out and reanimate essential public spaces that are forgotten by the citizens or the authorities, and **Aleksandar Penev**, director of **AKRON** glass recycling company. We will discuss the possibilities to reuse and redesign waste in architecture & furniture design.

14:20 CET

Marija-Magdalena Petkovska Mikarovska, Founder of the civic initiative #МетиСиСоКласнето.

14:30 CET

Teona Mango, Founder & CEO of Beyond Green, Eco-friendly and Sustainable brand promoting zero waste lifestyle.

14:35 CET

Questions & Answers



15:00 CET KTN, digital show

15:15 CET SON OF SALOME, digital show

Who will be joining?

American University of Europe - FON, European University Skopje, Djolev and the Arts, SOU Dimitar Mirasciev, Go Green - association for sustainable development and environmental protection, ARNO - organization for social innovation, MACEDONIA EXPORT - international company specialized in branding, export and strategic consulting services, Konekt - civic association, MladiHub, Solar Macedonia - Macedonian association for solar energy, Slow Food Macedonia.



“ACHTUNG BAUSTELLE!” ART EXHIBITION BY MAJA STOJKOVSKA, PHYSICAL

16:00 CET | Train station, Bitola
Jewelry collection made with electronic waste.



PRESS & GUESTS EVENING

19:00 CET | Train station, Bitola

OCT 3

FASHION SHOWROOM EXPOSITION, PHYSICAL
10:00-18:00 CET | Train station, Bitola

TALK “END OF LIFE”, VIRTUAL
11:00 CET

The online talk “End of Life” is about creating new life through redesign and upcycling. It will feature a dialogue between **T*MITROVSKA**, an emerging fashion designer based in UK, and **Charlotte Vandierendonck**, Co-founder of Studio D in Belgium.

11:45 CET
Guiding questions...

TALK “CONSUMPTION REDUCED: REPAIR & WEAR”, PHYSICAL-VIRTUAL HYBRID

12:30 CET | Train station, Bitola

Welcome by moderator: **Ana Jakimovska**, Country Coordinator of Fashion Revolution North Macedonia.

A conversation on the consumption in the fashion industry and insights from **Biljana Solakovska Mihajlovska**, Regional Coordinator for Eastern Europe of Fair Wear Foundation and Utopiic Positive Mark, a global Community of sustainable fashion luxury brands based in India. Guided Q&A Session with **Aleksandra Spaseska**, FRMK team member and sustainable fashion blogger.

14:00 CET MIRJANA JOSIFOSKA, digital show

14:15 CET LEAP CONCEPT, digital show

14:20 CET DJOLEV AND THE ARTS, digital show

14:30 CET LUNA ADITEYA, digital show

PUBLIC TALK “CIRCULAR ECONOMY AS A MODEL FOR MANAGING TEXTILE WASTE”, PHYSICAL

17:00 CET | Centre of Culture “Aco Shopov” Plateau, Shtip

Welcome by moderator: **Dijana Naseva**.

In conversation with Professor **Igor Jordanov**, Inno Tech Club Shtip and **Zlatko Samardziev**, The Global Environment Facility (GEF) in North Macedonia.

17:40 CET
Guiding questions...

17:50 CET
Art presentation “Circular economy as a model for managing textile waste”

CLOSING AND NEXT STEP

The **#NoWasteMK** programme is part of Fashion Weekend Skopje Season 24, realised through the Circular Design Assembly grant awarded by British Council and facilitated by the Ellen MacArthur Foundation.

HOW TO PARTICIPATE:

Attendance is open upon registration. Work language: all sessions will be conducted in MKD/ENG. Fee, logistics and costs: attendance is free of charge. **Contact:** Svetlana Bogova Jovanovska info@fashionweekendskopje.mk.

All programme events will be hosted in accordance with the latest adopted government measures and policies in response to the COVID-19 pandemic.